

Liberis × Klarna. For Business

Letterbox 4 You delivers substantial business growth with Liberis.

Using business financing powered by Liberis.



Letterbox 4 You is a global e-commerce business, specializing in producing and selling letterboxes to individuals and businesses. The story so far has been one of organic growth, of slowly reinvesting profit and growing steadily as a result. However, Letterbox 4 You came to reach the stage where it needed a cash injection to take them to the next level.



Challenge

The business had been growing organically since 2012, but it was beginning to reach a plateau in terms of growth.

“In order to catapult the business further and build on our success, we needed to be able to respond to the demand that bigger opportunities required. The revenue the business was making wasn’t enough to sustain the pace of new business, demand was increasing and bigger projects were presenting themselves but we didn’t have the upfront cash to sufficiently prepare and deliver for these customers.”

Solution

Dominic came to Liberis for a cash advance - which allowed him to pay upfront for the large quantity of inventory needed to take on new large-scale projects that would take his business to the next level.

“Liberis have been crucial in driving my business forwards, they are a reliable partner that have given me endless reassurance.”

Results

“The funding allowed us to scale up in a number of ways. Increased stock levels meant we could service bigger customers, which allowed us to comfortably cover the overheads of a larger premises, bring in new team members and start to invest in marketing (our key competitors are Amazon and large producers in China – so we have big competition to stand out against!)”

“Liberis came at exactly the right time for us.”

When speaking about his experience with the funding team, Dominic, as a busy business owner, describes that “Liberis offered a quick, hassle-free process that I could do from my desk without having to find the time to complete a lengthy admin-heavy process. They had all my information already, so it was really simple and straightforward.

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20%

growth in 2021 after receiving and utilizing the financing.

50%

increase in marketing spent.

40%

increase in stock holding.

55%

increase in staff.